



Welcome

AAD annual
MEETING

MARCH 8–12, 2024
SAN DIEGO, CA



Hear a welcome message from AAD/A President, Terrence A. Cronin Jr., MD, FAAD

Your guide to:

Plenary and keynote speakers | Late-Breaking Research | Hot Topics
Exhibit Hall hours and events | Staying connected

Attendee Welcome Guide supported by



Follow the leaders

during these educational sessions

Late-Breaking Research happens here

Groundbreaking scientific developments in scientific research is essential to the advancement of dermatology and improving patient outcomes. These two Late-Breaking Research sessions will highlight the top-scoring studies in all aspects of dermatological research.

Sessions

Late-Breaking Research: Session 1 (S026)

9 a.m.-12 p.m. | Saturday, March 9 | Room 20B

Late-Breaking Research: Session 2 (S050)

1-4 p.m. | Sunday, March 10 | Room 20B

Hot Topics (S004)

1-4 p.m. | Sunday | Room 20B

A true reflection of member concerns and interests, these hot topics will include a potpourri of medical and surgical areas of interest, including some with social and economic import. Expert speakers will uncover recent trends and developments, accenting emerging and innovative therapies. Presentations will be dermatology relevant, clinically germane, and directly applicable to patient care.

- **Acne: What's New**
Andrea L. Zaenglein, MD, FAAD
- **Hairy Matters: What's New in Alopecia**
Natasha Atanaskova Mesinkovska, PhD, MD, FAAD
- **Cosmeceuticals: Naturally Absurd**
Cheri Frey, MD, FAAD
- **Atopic Dermatitis: New Developments**
Emma Guttman, PhD, MD, FAAD
- **Biologics and Psoriasis: the Beat Goes On**
Joseph Merola, MD, MSc, FAAD
- **Melanoma Update**
Allan C. Halpern, MD, FAAD
- **What's New in Derm Surgery**
Anthony V. Benedetto, DO, FAAD





Take a tour of the Exhibit Hall

Meet with over 350 exhibiting companies, including those specializing in equipment/devices, pharmaceuticals, publishing, recruiting, and more!

Exhibit Hall hours

10 a.m.-5 p.m. | Friday and Saturday, March 8-9
10 a.m.-3 p.m. | Sunday, March 10

Unopposed Exhibit Hall hours

12-1 p.m. | Friday-Sunday

Poster presentation centers

Sails Pavillion

E-poster exhibit hours

Friday-Sunday | 7 a.m.-5 p.m.
Sails Pavilion

This area features separate viewing areas and a hub of computers where you can search and view posters at any



time.

AAD Resource Center

Friday-Saturday | 10 a.m.-5 p.m.
Sunday | 10 a.m.-3 p.m.

Exhibit Hall: Booth 739

We're glad you're here. Stop by and visit us.

AAD Industry Product Theater Sessions

Location: Exhibit Hall

Theater 1 (Booth 3347) and Theater 2 (Booth 2947)

These presentations showcase products and services being offered by the host exhibitors. These sessions are solely promotional and are not eligible for continuing medical education credit.

Stay social

Follow these AAD social media channels for real-time news and updates during the meeting.



Facebook: AAD Member



@AADmember



@AADmember

Remember to use **#AAD2024** on-site when posting about the meeting.



For the most up-to-date information, download the **AAD Meeting Mobile App**. Available in the App Store, on Google Play and at aad.org/mobile.



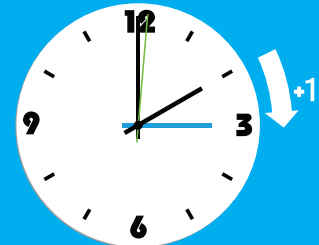
POWERFUL TOOLS

to maximize the Meeting

DermWorld Meeting News distributed daily throughout the convention center.



Daylight Saving Time (DST) begins Sunday, March 10!



Turn your clocks forward an hour so you don't miss a session!



Be sure to attend the AAD/A Annual Business Meeting

8 a.m. to
8:45 a.m.
Sunday, March 10
Room 20B

Attend the Plenary

8:45 a.m.-11:30 a.m.
Sunday, March 10
Room 20B



**Hensin Tsao,
MD, PhD, FAAD**
AAD Scientific Assembly
Committee chair



**Terrence A. Cronin Jr.,
MD, FAAD**
AAD president



**Seemal R. Desai,
MD, FAAD**
AAD president-elect



Brian J. Druker, MD
Lila and Murray Gruber
Memorial Cancer Research
Award and Lectureship



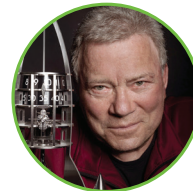
Brian S. Kim, MD, FAAD
Marion B. Sulzberger, MD
Memorial Award and
Lectureship



**Henry W. Lim,
MD, FAAD**
Clarence S. Livingood,
MD Award and
Lectureship



**Patricia A. Treadwell,
MD, FAAD**
John Kenney Jr., MD,
Lifetime Achievement
Award and Lectureship



William Shatner
Guest speaker





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